## 03 BIG3 Project & Part Overview

BIG3 Future Mobility Project aims to strengthen the industrial capacity of the future mobility in the 4<sup>th</sup> industrial revolution through the customized, full life cycle support system in order for innovative growth of prospective, small and medium venture companies in future mobility.

#### **Application Field**

Commercialization Support

Technology Advancement Global Cooperation

Investment
Attraction Support

#### **Business Demand-based Support Program Details**

Nurturing global venture companies leading the digital transformation through stage/sectoral support in future mobility.



## **Technology Commercialization**

Financial support for the whole process of technology commercialization from commercialization and test to certification



## **Technology Advancement**

Support for enhanced capabilities in technology advancement including IP level-up support, test & certification support, increased R&D capability support, accounting education



#### **Global Cooperation**

Linking to in-demand business, sectoral expertise training/seminar(test, certification, demonstration), promotion platform(marketing support), support for enhanced global capability of professional mentoring



#### **Investment Attraction Support**

Investement strategy planning, domestic and global VC linked investment attraction



### 01 BIG3 Project Overview

BIG3 discovers and supports promising start-ups in the three new industries of System Semiconductor, Biohealth, and Future Mobility, which are expected to create new markets and grow rapidly, in order to expand into global companies.

Vision

Growth of global startups  $\cdot$  venture companies expected to lead future, new industries.

Goal

Innovative support for startups in the new, future industries of BIG3, and driving their growth as unicorn companies

Direction

- ▶Support Area
- the future, prospective areas of BIG3: System Semiconductor, Biohealth, Future Vehicle
- ▶Support Selection
  - System Semiconductor(64), Biohealth(184), Future Mobility(98) (2020~ ongoing business support. 2022~ increasing support target)

Support Target Future Mobility

**Support Details** 

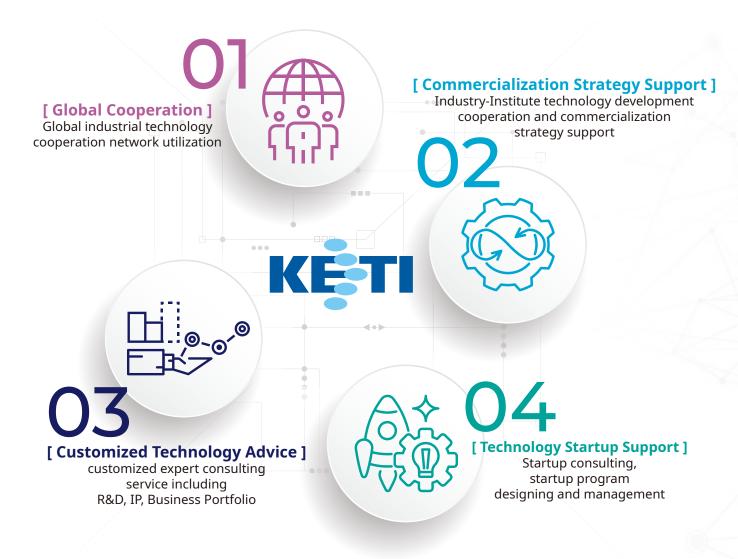
Sufficient support for the full-lifecycle support of commercialization, technology advancement · cooperation · investment attraction program, funding · finance · export voucher, ultimately for innovative growth of startups under the BIG3 project

# 02 Organization Chart



# **04** BIG3 Future Mobility Part Strategy Support Details

# KETI's differentiated project support strategy



# 05 BIG3 98 selected companies in Future Mobility



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